

ESA Business School and the Ecole Polytechnique Sign an Agreement for the Creation of a Program in the Field of Managerial Innovation in Health



“The partnership between ESA and the Ecole Polytechnique while consolidating the proximity of Lebanon and France, will help develop know-how in the health industry, particularly in the application of digital and artificial intelligence. This training partnership will help develop the skills needed to translate the current constraints of the health crisis into development opportunities,” commented Etienne Minvielle, educational director of the program, professor at X, and director of research at CNRS.

“The crises that have occurred in recent months have deeply questioned the health system in Lebanon, whose transformation will inevitably require a better integration of innovation and new technologies. Based on this observation, ESA and X’s Executive Education aimed to support healthcare professionals by providing them with all the necessary tools to rethink the economic models of companies in the sector and participate effectively in the reconstruction of the country,” added Sandra Abboud, head of ESA’s Executive Education Department.

About The Ecole Polytechnique

With a high rate of international members (40% of students, 40% of teaching staff), the ÉcolePolytechnique combines research, teaching and innovation at the highest scientific and technological level. Its education promotes a culture of excellence with a strong focus on science and within a great humanistic tradition.

Through its range of training programs - bachelor’s degree, polytechnic engineering cycle, master’s degree, graduate programs, doctoral program, doctorate, continuing education - the ÉcolePolytechnique trains decision-makers in a strong multidisciplinary scientific culture by exposing them to the world of research and that of business. With its twenty-three laboratories, twenty-two of which are joint research units with the CNRS, the X research center works at the frontiers of knowledge on major interdisciplinary scientific, technological and societal

The ESA Executive Education and the Executive Education of the ÉcolePolytechnique signed an agreement and launched a continuing education program on management innovation and health innovation management. The “Innov’Health” certification program, will offer French and Lebanese professionals a similar training however each adapted to the economic model of their respective countries.

Within the framework of international cooperation, the Executive Education of the ÉcolePolytechnique and ESA Business School are joining forces to launch a continuing education program in management of managerial innovation as well as management of innovation in health. This program is adapted to the particularities of each country and offers several modules of training for professionals in the field, mainly through the exchange of expertise in sectors of the future such as health tech, artificial intelligence and fintech. The first project resulting from this cooperation is the creation of the Innov’Health certificate.

Launched on November 26th by ESA Lebanon and in April 2021 by X in France, this program aims at training health professionals, entrepreneurs and tech professionals on the new stakes of the health sector. For ten days, spread over several months, the French and Lebanese participants will be taught by experts from the ÉcolePolytechnique as well as by emeritus professionals.

*issues. The ÉcolePolytechnique is a founding member of the InstitutPolytechnique de Paris.
www.polytechnique.edu*

About ESA Business School

ESA is a prestigious School of Management dedicated to the training of executives and managers in Lebanon and the Middle East. It is managed by the Paris Ile-de-France Regional Chamber of Commerce and Industry (CCIR). Recognized as a pole of academic influence for Lebanon, ESA is a platform for exchanges and meetings between Europe, the Middle East and Lebanon.

Its mission is to train Lebanon’s elites to become the leaders of tomorrow. Understanding companies’ needs, ESA accompanies them in the construction of their visions and helps them better achieve their goals through the training and coaching of their executives and managers. Located

right in the center of Beirut and in the heart of the Middle East, ESA thus asserts its dimension as an international Grande École, combining the talents of high-level auditors and professors who are among the best world-class specialists. www.esa.edu.lb

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Info

Coronavirus: Peut-on Utiliser la Climatisation sans Risque?

Une étude chinoise suggère que la climatisation pourrait participer à la propagation du coronavirus. Que peut-on faire?

Ça y est: les températures d’été arrivent et les premiers pics de chaleur sont attendus. Pour rafraîchir nos intérieurs (et mieux supporter la canicule à venir), nous sommes nombreux à avoir opté pour la climatisation. Oui, mais voilà: en pleine épidémie de coronavirus, est-ce vraiment une bonne idée ?

A l’origine du doute, il y a une étude chinoise parue ce mois-ci dans la revue spécialisée *Emerging Infectious Diseases*. Les chercheurs y expliquent que la climatisation a certainement joué un rôle dans la propagation du coronavirus Sars-Cov-2 dans un restaurant de la ville de Canton (Guangzhou). Une femme de 63 ans contaminée par le virus aurait ainsi transmis ce dernier à 9 personnes, à la faveur du manque d’aération et de la climatisation ayant permis la circulation des particules virales.

POUR ÉVITER LA PROPAGATION DU CORONAVIRUS, AÉREZ 10 MINUTES 2 FOIS PAR JOUR

Comme l’a expliqué Arnaud Fontanet, épidémiologiste et membre du Conseil Scientifique, les particules virales (sous la forme de gouttelettes) peuvent rester en suspension dans l’air durant des heures. Par conséquent, allumer une climatisation dans un espace fermé où se trouve le virus (une salle de restaurant, un salon, une cuisine...) accentue la propagation du Sars-Cov-2.

Pas question pour autant de risquer le coup de chaleur avec les températures qui s’annoncent! Pour utiliser sans risque un climatiseur en cette période d’épidémie (ou un ventilateur, c’est la même chose), le Haut Conseil de la Santé Publique (HCSP) recommande d’ouvrir grand les fenêtres au moins 10 minutes 2 fois par jour pour assurer un renouvellement de l’air.

Et si on optait plutôt pour une “climatisation naturelle”? Pour rafraîchir naturellement son intérieur, on peut adopter quelques réflexes très simples : fermer les volets durant la journée, ouvrir grand les fenêtres à la nuit tombée, utiliser un brumisateur, suspendre un linge humide devant les fenêtres... Et surtout, bien s’hydrater avec de l’eau fraîche (mais pas glacée) !